

PLAN

- Smart City plans to plant 2000+ saplings in the Aundh Baner Balewadi area this year. The activities are underway.
- Smart City, PKC and CEEIndia to work in a coordinated manner on plantation, tree guards, data collection, crowd-funding & citizen engagement
- PKC plans to develop a smart IT platform that links all the collaborators and sponsors of this program

APPEAL

We appeal to corporates, individuals and resident welfare associations to come forward and support the program by adopting saplings.

Donations from individuals will be eligible for exemption under section 80G of the IT Act. Donations from corporate houses will qualify for CSR funds.

To get in touch, write to us at info@pkc.org.in
To know more about Pune Knowledge Cluster, visit
our website www.pkc.org.in







AN INITIATIVE BY PMC, SMART CITY & PUNE KNOWLEDGE CLUSTER

Plant& Adopt a Sapling



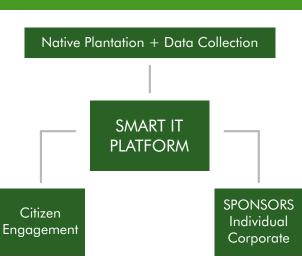
ADOPT-A-SAPLING A PUNE CITY PILOT

Pune Municipal Corporation (PMC) along with Pune Knowledge Cluster (PKC) and Pune Smart City Development Corporation Limited (PSCDCL) are collaborating for the Plant & Adopt-A-Sapling program. This is an in-kind cooperation between three partner organizations.

Centre for Environment Education India (CEEIndia) has also participated in shaping this program and is a part of the consortium.

The partner organizations are working together to increase the survival rate of the saplings planted along the road and engage citizens in the process.

KEY COMPONENTS OF THE PROGRAM



Sourcing Saplings, Preparation for Plantation & Plantation

Data Collection, Smart IT Platform, fund raising



Bamboo Tree Guards, Citizen Engagement

Sponsor tree guards, monitor saplings, record observations

OBJECTIVES

- Native and well suited, appropriate plantations in various parts of the region.
- Improve the survival rate of the saplings with protective eco - friendly tree guards and consistent nurturing.
- Engage citizens in this process.

Date: 12th July, 2021 Location: Road Outside Oakwood Hills, Baner



Team from Smart City, PKC, CEEIndia with tree guards installed



