



## PLAN

- Smart City plans to plant 2000+ saplings in the Aundh - Baner - Balewadi area this year. The activities are underway.
- Smart City, PKC and CEEIndia to work in a coordinated manner on plantation, tree guards, data collection, crowd-funding & citizen engagement
- PKC plans to develop a smart IT platform that links all the collaborators and sponsors of this program

## APPEAL

We appeal to corporates, individuals and resident welfare associations to come forward and support the program by adopting saplings.

Donations from individuals will be eligible for exemption under section 80G of the IT Act. Donations from corporate houses will qualify for CSR funds.

To get in touch, write to us at [info@pkc.org.in](mailto:info@pkc.org.in)  
To know more about Pune Knowledge Cluster, visit our website [www.pkc.org.in](http://www.pkc.org.in)



AN INITIATIVE BY PMC, SMART CITY & PUNE KNOWLEDGE CLUSTER

# Plant & Adopt a Sapling





# ADOPT-A-SAPLING A PUNE CITY PILOT

Pune Municipal Corporation (PMC) along with Pune Knowledge Cluster (PKC) and Pune Smart City Development Corporation Limited (PSCDCL) are collaborating for the Plant & Adopt-A-Sapling program. This is an in-kind cooperation between three partner organizations.

Centre for Environment Education India (CEEIndia) has also participated in shaping this program and is a part of the consortium.

The partner organizations are working together to increase the survival rate of the saplings planted along the road and engage citizens in the process.

## KEY COMPONENTS OF THE PROGRAM

Native Plantation + Data Collection

SMART IT  
PLATFORM

Citizen  
Engagement

SPONSORS  
Individual  
Corporate

Sourcing Saplings,  
Preparation for  
Plantation & Plantation

Data Collection,  
Smart IT Platform,  
fund raising



Bamboo Tree  
Guards, Citizen  
Engagement

Sponsor tree guards,  
monitor saplings,  
record observations

## OBJECTIVES

- Native and well - suited, appropriate plantations in various parts of the region.
- Improve the survival rate of the saplings with protective eco - friendly tree guards and consistent nurturing.
- Engage citizens in this process.

Date: 12th July, 2021  
Location: Road Outside Oakwood Hills, Baner



Team from Smart City, PKC, CEEIndia with tree guards installed



Smart City CEO planting a Kanchan sapling



Data Collection by PKC team